## BEFORE THE TENNESSEE REGULATORY AUTHORITY NASHVILLE, TENNESSEE

June 25, 2004

IN RE:	)	
	)	
PETITION OF SOUTHWESTERN BELL	)	DOCKET NO.
COMMUNICATIONS SERVICES, INC. TO	)	04-00096
CHANGE ITS NAME TO SOUTHWESTERN	)	
BELL COMMUNICATIONS SERVICES, INC.	)	
D/B/A SBC LONG DISTANCE	)	

## ORDER GRANTING APPROVAL FOR A NAME CHANGE

This matter came before Chairman Deborah Taylor Tate, Director Sara Kyle and Director Ron Jones of the Tennessee Regulatory Authority (the "TRA" or "Authority"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on April 26, 2004, upon the Petition of Southwestern Bell Communications Services, Inc. (the "Company") to change its name to Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance filed on March 30, 2004.

On July 9, 1997, the TRA issued an order in Docket No. 97-00947 granting the Company authority to provide operator services and/or resell telecommunications services in Tennessee. Since this time, the TRA has approved several name changes for the Company which has been operating as Southwestern Bell Communications Services, Inc. d/b/a Southwestern Bell Long Distance, Nevada Bell Long Distance, and Pacific Bell Long Distance since July 11, 2000.

On March 30, 2004, the Company filed a petition requesting the TRA amend its existing Certificate of Public Convenience and Necessity to reflect the company name as Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance. The Company states that the

doing business names of Southwestern Bell Long Distance, Nevada Bell Long Distance, and Pacific Bell Long Distance are not being used in Tennessee and the Registration of Assumed Corporate Names for these names has now expired.

Based upon careful consideration of the record of this matter, the panel found that the Company has met all the requirements for changing its name and voted unanimously to approve the name change.

## IT IS THEREFORE ORDERED THAT:

The Petition of Southwestern Bell Communications Services, Inc. to change its name to Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance is approved.

Deborah Taylor Tate Chairman

Sara Kyle, Director

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